

# BABY & CHILDREN'S

PRODUCT NEWS

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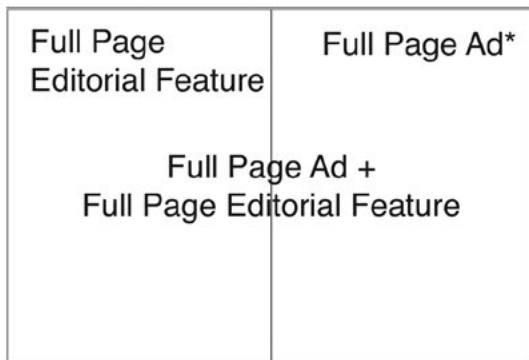
20,000 COPIES TO THE TRADE!

## Product Spotlight

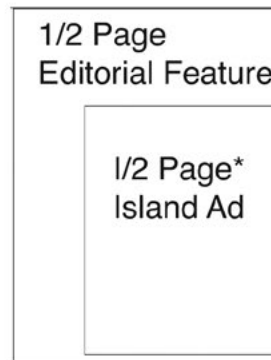
This opportunity increases the impact of your message by including your product and company story.

### 3 Options are available:

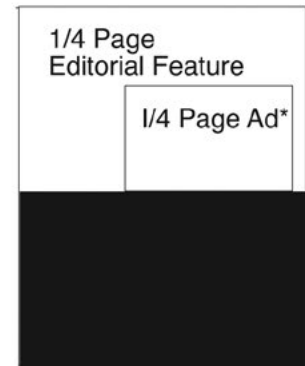
- Option A** Full Page ad & Full Page Article \$2,700 net  
+ 2 months Hot Product coverage on website
- Option B** 1/2 Page Ad & 1/2 Page Article \$1,900 net  
+ 1 month Hot Product coverage on website
- Option C** 1/4 Page Ad & 1/4 Page Article \$1,000 net



\* Full page ad size: 7" wide x 10" tall  
**OR** Bleed Ad 8.625" wide x 11.125" tall



\* 1/2 pg Island ad size:  
4.5" wide x 7.5" wide



\* 1/4 pg ad size:  
4.6" wide x 3.275" wide

Please Reserve Option \_\_\_\_\_ in the upcoming issue.

Company Name \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_ City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

e-mail \_\_\_\_\_

credit card# \_\_\_\_\_ exp. date \_\_\_\_\_ card code \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Fax Today to 615-302-2900 or call 334-271-4087 to Reserve Your Space!

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*Baby & Children's Product News mails to juvenile retail buyers and has distribution at major markets*

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